POWER BEYOND MEASURE

Social & Digital Toolkit

EQUIVOLVE CONSULTING
Power Beyond Measure: Reshaping the Research and Evaluation Landscape for Boys and Men of Color is a new research agenda that outlines six strategies for advancing equity and opportunity for Boys and Men of Color (BMOC) in the U.S.

These strategies and recommendations lift up ways to ensure BMOC voices and perspectives are reflected in research and funding; to promote power and capacity-building in their communities; and to build more equitable, anti-racist research and evaluation systems.
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Scan the QR code above to sign up for the #PowerBeyond newsletter and receive information on upcoming events, news and more!
We welcome your support spreading the word and have created this toolkit specifically with our partners in mind, including sample language and graphics. Here are some quick tips for posting:

1. Include the official report url:
   - thepowerbeyondmeasure.com

2. Use hashtags with posts, space-permitting:
   - Primary Hashtag: #PowerBeyond
   - Secondary Hashtag: #PowerBeyondMeasure

3. Share with images whenever possible:
   - Download Graphics HERE
Boys & men of color are navigating a world that seeks to distort, destroy & dehumanize them. We have an urgent imperative - and opportunity - to enact real systems change. Learn how funders & researchers can lead the way in a new report from @Equivolve http://thepowerbeyondmeasure.com

America’s boys & men of color possess promise, potential & #PowerBeyondMeasure. @Equivolve's new research agenda is an important resource for leaders committed to building more equitable, anti-racist research & evaluation systems. Learn More: http://thepowerbeyondmeasure.com

#PowerBeyondMeasure by @Equivolve is a clarion call to leaders in philanthropy, research, evaluation & policy-making to address the historical & systemic forces that undermine boys and men of color’s ability to thrive. Read & Share: http://thepowerbeyondmeasure.com #PowerBeyond

Boys and men of color must be empowered to define & tell their own narratives—not largely white-constructed & controlled media, political, commercial & research institutions. Read more in #PowerBeyondMeasure, a new research agenda from @Equivolve. http://thepowerbeyondmeasure.com
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America's boys and men of color possess promise, potential and “Power Beyond Measure”. Equivolve's new research agenda is an important resource for funders, researchers, academics and policymakers that are committed to building more equitable, anti-racist research and evaluation systems. Learn More: http://thepowerbeyondmeasure.com

Equivolve's new “Power Beyond Measure” research agenda is a clarion call to leaders in philanthropy, research, evaluation and policy-making to address the historical and systemic forces that undermine boys and men of color's ability to thrive. Please read and share this important and timely resource for the equity field: http://thepowerbeyondmeasure.com #PowerBeyond

Boys and men of color must be empowered to define and tell their own narratives—not largely white-constructed and controlled media, political, commercial and research institutions. Read more in #PowerBeyondMeasure, a new research agenda from Equivolve. http://thepowerbeyondmeasure.com
Dear <........>,

As [FUNDERS, RESEARCHERS, POLICYMAKERS, ACTIVISTS/ADVOCATES], we are committed to promoting and supporting both proven and innovative strategies that strengthen and empower people and communities of color. That's why [INSERT ORGANIZATION] is excited to share an important and timely new research agenda entitled, “Power Beyond Measure: Reshaping the Research and Evaluation Landscape for Boys and Men of Color.”

Authored by Equivolve, Power Beyond Measure outlines six strategies for advancing equity and opportunity for America’s Boys and Men of Color (BMOC). The agenda was developed with partnership and funding support from The California Endowment, Annie E. Casey Foundation, the W.K. Kellogg Foundation and Executives’ Alliance for Boys and Men of Color.

At a time when people of color in the U.S. and globally continue to face societal challenges made all the more urgent in a post-COVID reality, Power Beyond Measure identifies ways that research, evaluation, and philanthropy can achieve equity for boys and men of color, their families and communities.

Additionally, Power Beyond Measure spotlights dynamic BMOC changemakers including Poet/Artist Playon Patrick, Fresh Tracks, Brothers@, National Compadres Network, Cohado, Center for Culturally Responsive Evaluation and Assessment-Hawaii (CREA-HI), Tavae Samuelu, Executive Director of Empowering Pacific Islander Communities (EPIC), Association of Black Foundation Executives (ABFE) and the Alliance for Boys and Men of Color.

READ AND DOWNLOAD THE NEW “POWER BEYOND MEASURE” REPORT

We hope you'll join us in reading, sharing and using this important new research for the equity field at large and invite you to join the conversation on social media using the hashtags #PowerBeyond and #PowerBeyondMeasure.