



Humana  
Foundation

# Humana Foundation

## Who we are

The Humana Foundation was established in 1981 as the philanthropic arm of Humana, one of the nation's leading health benefits companies. The Humana Foundation is located in Louisville, Kentucky, home to Humana's corporate headquarters.

At the Humana Foundation we believe in promoting healthy behaviors and healthy relationships. We support nonprofits that focus on the intersection of these priorities and ways children, families, and communities can be healthy together.

## Our approach

### Healthy behaviors



Community or school-based physical activity, nutrition, and health literacy programs



Playgrounds, community gardens, walking paths



Health promotion and prevention programs

### Healthy relationships



Development of resilience in vulnerable children



Intergenerational and peer-to-peer mentorships



Family engagement programs and activities



# Humana Foundation's Scope and Impact

The Humana Foundation supports nonprofit organizations through grantmaking, partnerships, and other initiatives.

Grant applications are accepted from Nov. 1 - Jan. 15 each year.

## \$250M

given by the Humana Foundation and Humana since 1975

## \$10.5M



donated by the Humana Foundation and Humana in 2013

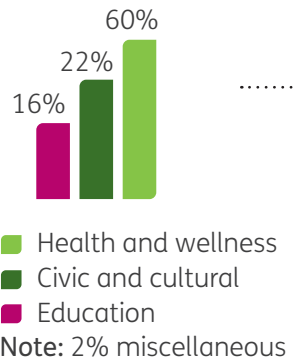
## of this \$2M



provided to programs with a focus on minorities in 2013



### how did we spend it?



## 200

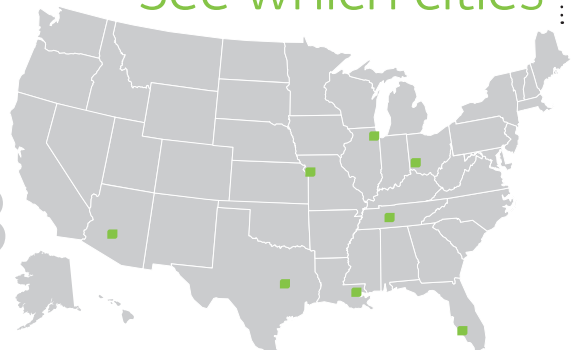
 grants funded in 2013

## more than \$8M

distributed through the **Humana Communities Benefit** program since 2003

### See which cities

## 2013

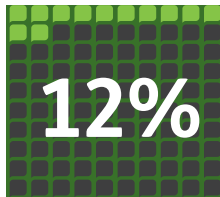


■ Humana Communities Benefit locations in 2013



# Humana Foundation's Scope and Impact

We promote associate volunteerism and encourage Humana associates to support their communities.



12% of Humana associates volunteered in 2013



and contributed 164,434 hours to local communities in 2013

Value of their volunteer time:



in 2013



We recognize associate volunteerism through recognition awards

- Spirit of Philanthropy
- Volunteer of the Year
- Dollars 4 Doers



donated through Giving Together associate matching gift program in

2013



Humana + Associate = twice the impact



contributed to college scholarships for children of Humana associates through the Humana Foundation Scholarship Program since 1991



# Humana Foundation's Scope and Impact

The Humana Foundation partners with select nonprofits to impact community health through multi-year commitments.

The **Humana Legacy Program**, a partnership with **Big Brothers Big Sisters of Kentuckiana**, supports mentorships between children and adults who are 55 and older.



Mentorships between older adults and children last up to

# 3x's longer

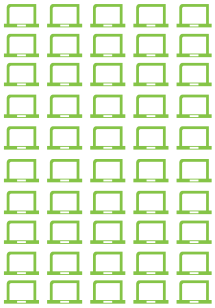


than matches made with younger adults.

The Humana Foundation has a multi-year partnership with **KaBOOM!**, a national nonprofit building safe and active play places across America.



# 50

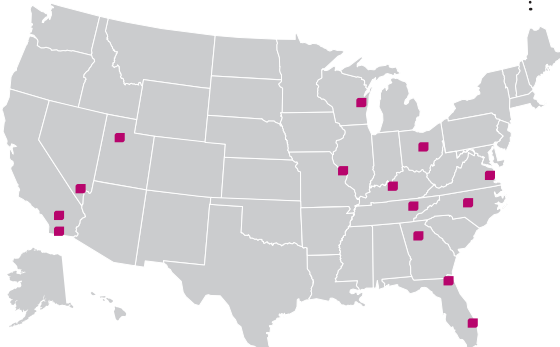
 Humana and Humana Foundation sponsored **KaBOOM!** playgrounds by end of 2014

In collaboration with the **Alliance for a Healthier Generation**, the Humana Foundation is offering health program grants and website resources to

# 51

California schools in 2013-2014 school year

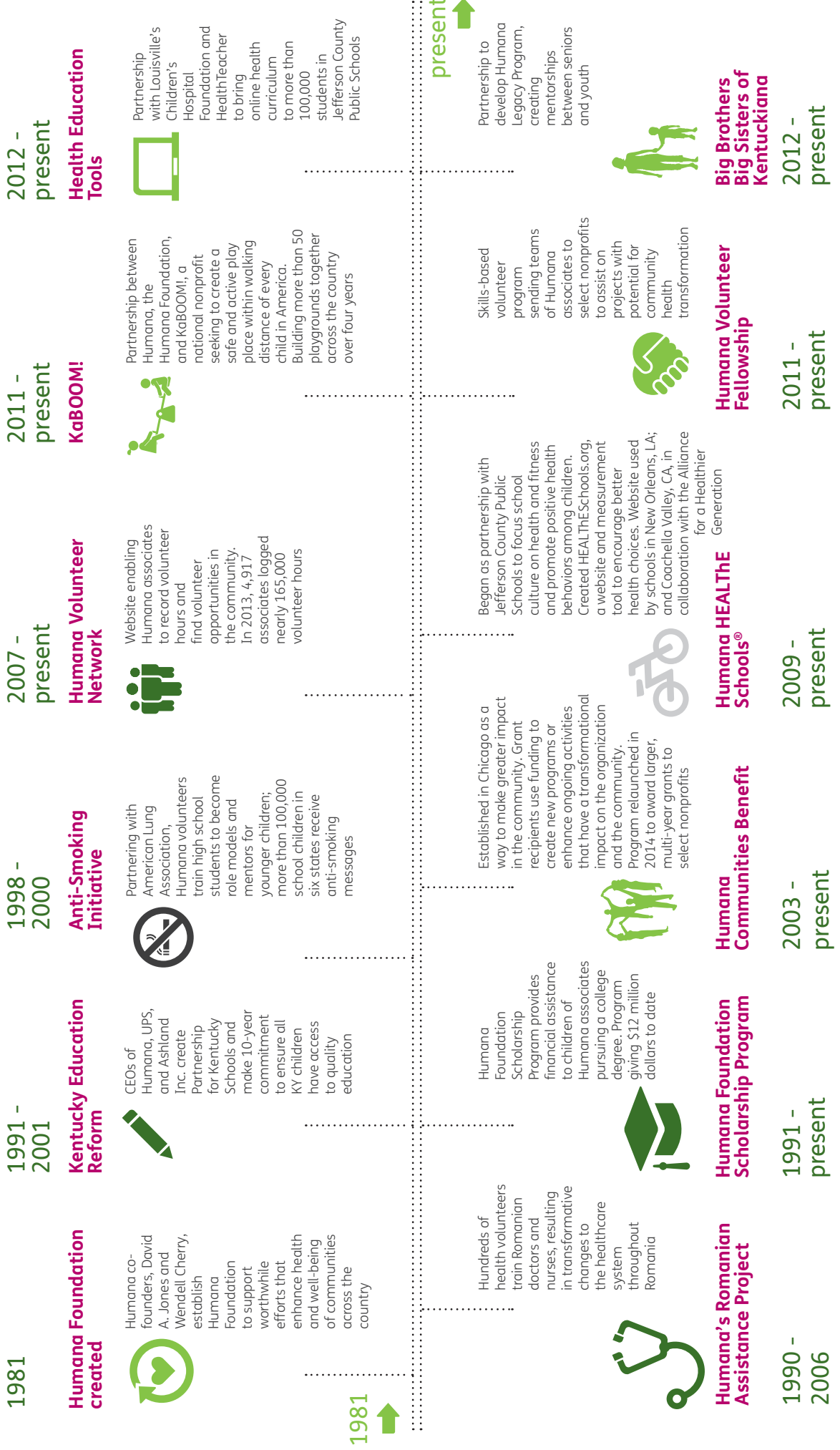
## See which cities



■ KaBOOM! playgrounds in 2013

# Humana Foundation

## Timeline







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